

ArkansasTV Education

K-12 Teacher Professional Development



ArkansasIDEAS is the most used teacher professional development resource for K-12 educators in Arkansas. It is a partnership with the Arkansas Department of Education to provide professional development to teachers, school support staff, and administrators. ArkansasIDEAS is funded by the Division of Elementary and Secondary Education.

Arkansas TV's ArkansasIDEAS team directly **develops, writes, produces, films, and edits ArkansasIDEAS professional development courses in-house**, including instructional videos, assessments, graphics, animations, and supporting materials. All original media is produced by Arkansas TV's award-winning education and production teams, ensuring instructional quality, alignment with Arkansas law, and consistent delivery of evidence-based professional development statewide.

ArkansasIDEAS Users



Registered users: 103,783

Courses



609 courses / 893 credit hours offered

Credit Hours Earned



Credit hours awarded: over 5.1 million (5,183,871.5)

AR History Program



Credit hours awarded: 361,035

User Reach



All 75 counties in Arkansas currently use ArkansasIDEAS.

User Demographics



Certified teachers, non-licensed teachers, school administrators, school support staff, counselors, charter schools, public schools, private schools, teacher prep programs

Micro-Credentials



Provides personalized, competency-based professional learning to improve discrete skills over time. Micro-credentials were first offered through ArkansasIDEAS in the fall of 2021 and are funded through the Offices of Educator Effectiveness and Licensure.

- 15 micro-credentials currently available
- 429 earners enrolled
- 766 micro-credentials earned

Science of Reading Awareness Learning Path



An ArkansasIDEAS learning path consisting of a series of 14 courses & created in partnership with the Arkansas Department of Education to meet the awareness requirement of the Right to Read Act.

- Total number of learners who started the learning path: 44,360
- Total finished with all 14 courses: 28,661

Gains in Knowledge



When applicable, ArkansasIDEAS courses include pre-tests, showing gains in learner knowledge, such as:

- Speak Up, Speak Out: Teen Suicide Awareness & Prevention +44.98
- United: Identifying Bullying Behaviors & Prevention Strategies +56.53
- Human Trafficking: Who Are the Traffickers? +23.97
- Moments That Matter: Identifying and Responding to Signs of Child Maltreatment +23.99

AR Laws Supported



- The Science of Reading: ACA 6-17-429
- Human Trafficking: ACA 6-17-710, ACA 6-15-1303
- Holocaust Education: ACA 6-16-154
- Bullying Prevention: ACA 6-17-710
- Sudden Cardiac Arrest Education: ACA 6-18-713
- Dyslexia: ACA 6-41-608
- Arkansas History: ACA 6-17-703
- Child Maltreatment/Mandated Reporters: ACA 6-61-133
- Mental Health Awareness and Suicide Prevention: ACA 6-17-708
- Communicable Diseases / Heat Illness / Concussion: ACA 6-18-708
- Family & Community Engagement: ACA 6-15-1703
- Arkansas Online Professional Development Initiative: ACA 6-17-707

Early Education and K-12 Education

Mystery League



A live-action children's series that is fun and engaging for the whole family while teaching kids in kindergarten through second grade lessons in civics, geography, economics, leadership, and what it means to be a member of a community. Eighteen eleven-minute episodes with an animated, musical interstitial in-between each pair of episodes. *Mystery League* also offers digital shorts, online games, a book inspired by the characters and printable learning resources.

Rise and Shine



An extensive summer learning program for K-5 students during seasons 1-2, expanded to include preschool for season 3. Funded by the Division of Elementary and Secondary Education.

- 30-80 hours per summer featuring math, literacy, social studies and science lessons + educational virtual field trips
- 326,994 total unique video views across digital platforms
- More than 135,000 bilingual Power Packet workbooks delivered across all 75 counties

Read to Succeed

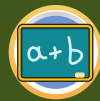


The Read to Succeed program is designed to educate, engage, and provide resources to at-risk families through educational activities that focus on literacy skills. In FY25, Arkansas TV held 13 Read to Succeed workshops with an amazing 821 participants. Each event included:

- a meal for children and their families
- a storytime reading of *Potato Pants*, written by Laura Keller
- educational activities
- take-home resources

Families who attended received an Arkansas TV literacy resource bag – including a book, family engagement activities, and a snack bag to take home.

Ready to Learn Learning Neighborhood



Ready to Learn Learning Neighborhoods provide face-to-face events to promote early learning and school readiness for children ages 2-8. For these events, Arkansas TV partnered with Laman Library to host family fun engagements in Little Rock. Each event centered around dedicated low-sensory activities, crafts, and sneak-peek screenings of the PBS KIDS hit show *Carl the Collector*.

Arkansas TV also partnered with the non-profit Choosing to Excel to host Leap into the Loop Summer Camp which emphasized the importance of parents and caregivers reading at home with their children, and the role family members play in raising strong readers.